

# FAQs

Celebrating Excellence,  
Driving Innovation

2025

Welcome to the Hotel & Hospitality Awards, a prestigious recognition platform designed to celebrate excellence in the hospitality industry. Whether you're considering applying for the first time or are a returning participant, this FAQ is designed to answer your questions, simplify the application process, and help you understand the benefits of participating.

# FAQs

## 01. What is the Hotel & Hospitality Awards?

The Hotel & Hospitality Awards gathers the top leaders and change-makers of the hospitality industry in Saudi Arabia to recognise and honour outstanding achievements, innovations, and contributions that propel the hospitality industry forward. A panel of esteemed experts from diverse industry sectors and disciplines will meticulously evaluate entries to ensure fairness and impartiality while maintaining strict confidentiality and transparency.

## 02. Why should I apply for this platform?

The Hotel & Hospitality Awards is a prestigious and respected platform within the hospitality industry in Saudi Arabia. Organized by the largest and longest-running hospitality-specific tradeshow in the Middle East, these awards not only highlight outstanding contributions to the hospitality sector but also provide winners with unparalleled global visibility, credibility, and networking opportunities. Public recognition on this widespread platform fuels a desire to excel and innovate within individuals and teams, serving as a great method to give back to your company.

## 03. Who is eligible to apply?

Applications are open to businesses and individuals operating in the hospitality sector, including hotels, resorts, restaurants, and cafes. Additionally, you must have held a post at your current property for a minimum of 9 months prior to the application deadline.

## 04. Is there an application fee?

It is 100% free to submit an entry. There are no additional costs throughout the competition. If you would like to attend the Hotel & Hospitality Awards Ceremony where the winners are announced, register [here](#) for FREE.

**05. What categories are available for entry?**

We offer a variety of categories to recognize excellence in different areas of the hospitality industry. Please refer to the official awards website for the complete list of categories.

**06. How do I submit an entry?**

You can submit your application online through our dedicated awards portal – [SUBMIT YOUR ENTRY HERE](#). The portal will guide you through the application process and provide clear instructions. For further information on the judging criteria for each category and the online application structure, [click here](#).

**07. What documents should I submit with my application?**

Please refer to the specific requirements for each category here. Generally, you may need to submit supporting documents such as testimonials, CV, supporting photographic and videographic evidence, and profile photo.

**08. What is the judging process?**

Based on the application and testimonials submitted, the judges look at what the candidates have accomplished for their team and organisation, and their passion for the hospitality industry. Entries will be evaluated on criteria such as innovation, measurable results, industry impact, and alignment with award-specific goals. Each category has unique judging criteria, which are outlined in the entry guide.

The judging process is as follows:

- Applications received will be reviewed by our esteemed panel of industry leaders who will each choose their top candidates. The Judging Panel will then meet and reach a consensus on the top 5 finalists in each category. Shortlisted finalists will be notified via email.
- Each member of the Judging Panel will have 6 points in total; they will attribute 1, 2, or 3 points to their top 3 finalists. The sum of these points will establish the winner of the category.

**09. What is the deadline for applying?**

The deadline for submissions is 21st February 2025. Late entries may not be accepted, so we encourage you to apply early.

**10. When will the winners be announced?**

The winners will be announced at the Hotel & Hospitality Awards ceremony on 9th April 2025 at the Riyadh International Convention & Exhibition Center.

11. **What do winners receive?**

Winners of the Hotel & Hospitality Awards will receive:

- A prestigious trophy and certificate.
- Coverage on social media and our website.
- Enhanced brand visibility and networking opportunities.

12. **Can I apply for more than one category?**

You can apply for multiple categories, provided you meet the eligibility requirements for each. Separate applications are required for each category.

13. **How do I contact the organisers for further queries?**

For any additional questions or assistance, please contact our awards team at [awards@hotel-hospitalityexpo.com](mailto:awards@hotel-hospitalityexpo.com) or visit our website for more details.